The Osher Institute offers a rich and evolving array of courses, lectures, and special activities to enhance the lives of people in our community who are age 50 and better. Our instructors are distinguished emeritus faculty, scholars, and experts from the community. Our members come from all walks of life and bring a lifetime of experience to the classroom.

**Benefits of Sponsorship**

**Osher sponsorship provides exposure for your organization to an important demographic.**

Osher members and potential members are generally well-educated, active, engaged in life, and have disposable income. They are parents, grandparents, sons, and daughters. They are lawyers, doctors and nurses, teachers, professors, librarians, veterans, engineers, managers, psychologists and social workers – you name it, we probably have some. They are influential in the community and in their families. We currently have over 700 members and are growing!

**Sponsorship Levels**

**Annual Major Underwriter - $10,000 and above**

The annual major underwriter is an exclusive sponsorship. The sponsor is featured on the Osher website home page and in all promotional materials and at all major events for 1 year. Arrangements can be made to present a special education session to members. The annual major underwriter is exclusive.

**Platinum Sponsor - $5,000 - $9,999**

Platinum sponsors are featured in promotional materials for and have a presence at two major events. Sponsorship at this level includes exclusivity in the industry group. Arrangements can be made to present a special education session to members.

**Gold Sponsor - $2,500 - $4,999**

Gold sponsors are featured in promotional materials and have a presence at one major event.

**Silver Sponsor - $1,000 - $2,999**

Silver sponsors have a presence at activities in one program area.

**Bronze Sponsor - $500 - $999**

Bronze sponsors choose from the available opportunities: one program event – e.g., one course, one lunch and learn lecture, one special event.

**In Kind Sponsor**

In kind sponsors donate needed supplies or equipment.

For more information about sponsorship opportunities contact Cathy House, Osher Director, at 801-585-5442, select option 2 for the office.