

## **Basic Design**

Art 1040-070

W 6:00-10:00PM

CR HR 3

Pre-requisite: None

Site: Sandy of University of Utah

Instructor: Shao-yuan Zhang, MFA

Email: [shaoyuanz@gmail.com](mailto:shaoyuanz@gmail.com)

Office hours: By appointment

Students enrolled in this Basic Design course will be exposed to notions regarding the organization of two-dimensional and Three-dimensional space by the utilization of the visual elements of design. For the purposes of this course the visual elements of design will be defined as: Line, Shape, Space, Texture, Value and Color. Besides lecture and class assignment, work will be assigned for completion outside normal class time. These problems will be related to the lecture and experiential activities in class but will be more self-developed and more substantial in form.

### Calendar

Aug. 22	Introduction/supply list/grading criteria
Aug. 29	Unifying principles of design Repetition, variety, harmony, balance, emphasis, simplification
Sept.5	Line Line qualities, (weight, character, value) line as edge, implied line
Sept. 12	Shape Weight, geometric/organic shape, positive/negative shape, simple/complex shape.
Sept. 19, 26 & Oct. 3	Space Linear perspective, scale, overlapping, Illusionary space
Oct. 10	Fall break
Oct 17	Individual mid-term review & critiques
Oct. 24, 31	Value Value pattern, emphasis, value and space
Nov. 7, 14	Color

Hue, value, intensity, temperature, light, pigment, contrast, local color, balance, space. color symbolism.

Nov. 21, 28

3-D

Depth, elements of 3-D design, construction methods

Dec. 5

Portfolio due

Students' 3-D project presentations and group critiques

### Material

1. 14"x 17" drawing pad
2. Graphite drawing pencils: HB & 2B (1 each)
3. Kneaded eraser (big size)
4. Black paper (30"x20" two sheets, thin)
5. Scissors
6. Knife
7. Ruler (18" or longer)
8. Watercolor brush, round #8
9. Black ink
10. White glue
11. Glue stick
12. 3D project material (Explaining details in class)
13. Pastels set (twelve color or twenty-four color)
14. Masonite board\*
15. Portfolio large enough to carry your assignments\*

- Details of materials will be explained on the first day of the course
- Items with (\*) are optional
- No textbook required

### Grading

The course grade will represent the student's overall performance during the semester.

1. Attendance
2. Prompt completion of class assignments and homework assignments
3. Comprehension of course content
4. Participation (class discussion, effort and commitment to the course)
5. Mid-term progress and achievement level at the end of term

Attendance 20%

Class participation 10%

Mid-term review & final portfolio 70%

### Grading Scale (Percentage)

A = 100-93	A- = 92-90	B+ = 89-87	B = 86-83
B- = 82-80	C+ = 79-77	C = 76-73	C- = 72-70
D+ = 69-67	D = 66-63	D- = 62-60	E = 59-00

### Student's responsibility

1. Materials: You are responsible for obtaining required course materials within given times.
2. Assignments: You are responsible for handing in assignments on the day it is due. If you have to turn in an assignment late, please contact the instructor for approval before the due date. Students are expected to spend a minimum of 3 hours on work outside of the scheduled class time.
3. Attendance: Instructions for the assignments will be presented at the beginning of the class. You are required to be on time and stay for the entire class period.

### ADA statement

The University of Utah seeks to provide equal access to its programs, services and activities for people with disabilities. If you will need accommodations in the class, reasonable prior notice needs to be given to the Center for Disability Services'162 Union Building, 581-5020 (V/TDD). CDS will work with you and the instructor to make arrangements for accommodations.

### Faculty responsibility

All students are expected to maintain professional behavior in the classroom setting, according to the Student Code, spelled out in the Student Handbook. Students have specific rights in the classroom as detailed in Article III of the Code. Students should read the Code carefully and know they are responsible for the content. According to Faculty Rules and Regulations, it is the faculty responsibility to enforce responsible classroom behaviors, and I will do so, beginning with verbal warnings and progressing to dismissal from and class and a failing grade. Students have the right to appeal such action to the Student Behavior Committee.

### Stores for art materials:

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|--|---------------------------------------|
| * <i>University of Utah Bookstore</i>      | * <i>Michael's Arts &amp; Crafts,</i> |
| * <i>Utrecht Art Supply 1025 E. 2100 S</i> | * <i>Macs Hobby &amp; Crafts</i>      |
| * <i>Robert's Arts &amp; Crafts</i>        | * <i>Reuel's Art &amp; Frame</i>      |