CONTINUING EDUCATION
ANNUAL REPORT FY 2014 CONTINUE.UTAH.EDU
Variety is the Spice of Life

If we had to choose the best part of working at Continuing Education, we might say it’s that we get to work with such a wide variety of class topics. We might say it’s because we get to inspire a love of learning. Or we might say it’s because we get to work with you.

Often Continuing Education is just one thing to an individual, their personal point of contact with the University of Utah. What is Continuing Education to you? Is it semester-long Pilates classes through ESSF non-credit? Is it getting a certificate in Project Management through Professional Education? Is it connecting with friends during Osher Lifelong Learning Institute classes? Or is it refining your English language skills in the English Language Institute so you can attend an American university?

We are many things to many people. We connect the U campus with the local and global community by providing extraordinary personal and professional growth opportunities. Continuing Education is honored to offer classes and programs for ages 2 to 102 with a focus on you and your personal learning experience.

Anne E. O’Brien
Assistant Dean, Continuing Education
WHAT WE DO

ACADEMIC PROGRAMS enriches university students’ lives by offering classes for credit at university facilities in Bountiful, Murray, Sandy, and St. George. In addition, Academic Programs offers noncredit versions of academic classes from 90 different departments. This allows community members to take university courses at a lower price and without the pressure of grades or tests.

When university departments or colleges want to offer credit-bearing courses to outside organizations and individuals, they rely on Academic Programs to coordinate contract classes. Some of the colleges that partner with Continuing Education to offer contract classes include Social and Behavioral Science, Business, Education, Engineering, Health, Humanities, and Science.

DISTANCE EDUCATION AND INSTRUCTIONAL TECHNOLOGY enhances learning experiences by supporting and promoting the University of Utah’s technological initiatives. We leverage the latest technologies to engage students in non-traditional approaches to learning, such as online, hybrid, and flipped classes. We also look for ways to enhance the traditional classroom setting by creatively using a variety of technologies. Our goal is to engage students in alternative learning experiences that are personally and intellectually challenging.

THE ENGLISH LANGUAGE INSTITUTE (ELI) provides academically-based intensive English language instruction for international students and members of the local non-native speaking community. ELI works with a variety of university departments to provide specialized language training to help international students and visiting scholars succeed in their programs, including graduate writing courses and assistance in subject-specific terminology. Full-time ELI students who successfully complete ELI’s highest level can waive the language requirement for undergraduate admissions to the University of Utah.

ELI has arrangements with universities in Korea and Japan to provide English as a Second Language instruction for groups of students in both short- and long-term programs, and partners with the governments of Saudi Arabia, Kuwait, United Arab Emirates, and Brazil who provide full scholarships for their students. ELI also provides short-term summer and winter English language and cultural adventure programs. Zion’s Bank formed a partnership with ELI to provide English instruction to local students who want to improve their English so they can enter the university or have better job opportunities.

GO LEARN offers educational national and international journeys for the curious traveler. With the world as our classroom, we offer boutique travel experiences steeped in discovery. Participants explore topics, lands and issues with intimate travel groups led by University of Utah faculty and experts. Our mission is to combine education with a vacation to facilitate deeper connections between travelers and the communities they visit through unique and authentic experiences.

LIFELONG LEARNING provides evening and weekend classes that challenge, inform, entertain, and generally enrich the lives of adults through learning and social interaction. Classes offer students the opportunity to try something new without investing a lot of time or money. We partner with local businesses and often introduce students to community resources they may not have found otherwise such as Art Barn, Salt Lake Archery, Alonzo’s Refinishing, Creminelli, Copper Palate Press, Les Madeleines Patisserie, and SilverSchmidt Design Studio.

Vital campus partnerships include Red Butte Garden, KUER, and KUED. Academic departments assist by identifying instructors who are passionate about their subject matter and who are interested in teaching the Lifelong audience. Lifelong classes are taught on campus and out in the community. Students benefit from the rich learning environments provided by partners such as Salt Lake City Golf, Ensign Wholesale Flowers, Salt Lake Culinary Center, and Avenues Yoga.

OSHER LIFELONG LEARNING INSTITUTE offers a rich and evolving array of courses, lectures, and special activities to enhance the lives of people age 50 and better. Started in 2004, thanks to generous grants from the Bernard Osher Foundation, the Institute has grown from just 50 members to over 1,200 members strong. Osher partners with many campus and community organizations. Osher instructors are distinguished emeritus faculty and scholars from the University of Utah, as well as experts from the community who share a passion for teaching and appreciation for all that mature students bring to the classroom.

Osher attracts thousands of people to campus who would otherwise not experience the university. Membership in the Osher Institute is life-enhancing, and will introduce you to a community of engaged and engaging peers. The people, courses, stimulating discussions, events, and easy access to campus, all add up to a truly unique experience.
WHAT WE DO

PROFESSIONAL EDUCATION inspires professional excellence in individuals and helps improve organizational capacity across the great state of Utah. Offering a variety of critical and up-to-date courses, certificates, consulting and coaching services, we help individuals and organizations face today’s business challenges.

In addition, Professional Education provides leadership and management programs for targeted disciplines such as public safety professionals, fire service personnel, and nonprofit professionals. It also provides continuing education and recertification credit for municipal clerks and public treasurers. These academies and leadership programs are supported by many professional organizations and campus partners including the Utah Chief of Police Association, Utah Sheriffs’ Association, the Salt Lake Valley Fire Alliance, the Utah Municipal Clerks Association, the Utah Association of Public Treasurers, and the Center for Public Policy Administration.

The Nonprofit Academy of Excellence partners with the Utah Nonprofits Association and the Utah Society of Fundraisers to provide specialized training focused on the unique management, funding, marketing, human resources, and finance issues faced by nonprofit professionals. Class topics are up-to-date and relevant for specific industries and disciplines.

TECHNOLOGY EDUCATION offers a full range of high-quality, cutting edge technology classes and certificate programs to adults of all ability levels for professional development, college credit, or personal enrichment. Technology Education is an Apple Authorized Training Center. Along with the School of Computing, Technology Education provides for-credit industry certification classes in Linux and Apple, and with the College of Fine Arts offers noncredit classes for Apple Authorized Training. Beginning in Fall 2014, Technology Education will deliver industry online training with CompTIA, Cisco, and Microsoft certification classes.

TEST PREPARATION offers noncredit test preparation classes to help prospective graduate and professional school students as well as non-native English speakers improve their GRE, GMAT, LSAT and TOEFL exam scores. Test Preparation works closely with numerous campus organizations, particularly the David Eccles School of Business and the S. J. Quinney Law School, to help their students gain admission to graduate school, law school, and MBA programs.

YOUTH EDUCATION inspires a lifelong journey of education, imagination, and innovation. We develop interests and passions through experiential learning and extend the resources of the University of Utah to students aged 18 and under.

Youth Education partners with dozens of campus departments to bring unique learning opportunities to kids and teens. For example, Entertainment Arts & Engineering students teach video game design and animation classes to teens interested in pursuing higher education in that field. College of Engineering Student Ambassadors teach workshops for students who attend the Defining Your Path Conference for 8th grade students. Graduate students from College of Education design and teach in the Club U Adelante Summer camp: a College Awareness and Preparatory Partnership for Jackson Elementary students. Other campus partners include the Utah Museum of Fine Arts, University Neighborhood Partners, the College of Science, and the School of Architecture.

Youth Education also partners with community organizations, businesses, and government to further expand available educational opportunities. SpyHop Productions, Higher Ground Learning, and Salt Lake City Golf are just a few of the organizations whose partnerships enhance each student’s experience.

Through these experiences, Youth Education provides a place where future college students can develop a passion for the University of Utah!
IMPACT ON THE U: OUR STUDENTS BECOME YOUR STUDENTS

FIRST INTERACTION HEADCOUNT BY ACADEMIC GROUP

Headcount of students who had an interaction with the University through Continuing Education and then went on to take credit classes.

Note: First interaction student headcount per Continuing Education program consists of any student who took a class in that program before taking credit classes. A student who took Continuing Education classes in two or more programs prior to credit classes appears in the headcount for each program.
IMPACT ON THE U:
KEEPING YOUR STUDENTS ENGAGED WITH THE U

Students Who Continued Their Interaction with the University through Continuing Education after Earning a University of Utah Degree
**FINANCIAL IMPACT ON THE U:**

Tuition Dollar Value for Students Who Had Their First Interaction at the University through Continuing Education and then Moved on to Credit Careers

<table>
<thead>
<tr>
<th>First Interaction Student Headcount</th>
<th>Credits Taken</th>
<th>Dollar Value of Units Taken</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technology Education (S01-F13)</td>
<td>146</td>
<td>6,069.90</td>
</tr>
<tr>
<td>English Language Institute (S03-F13)</td>
<td>609</td>
<td>33,414.00</td>
</tr>
<tr>
<td>Lifelong Learning (S01-F13)</td>
<td>643</td>
<td>30,161.90</td>
</tr>
<tr>
<td>Osher Lifelong Learning (F04-F13)</td>
<td>4</td>
<td>60.00</td>
</tr>
<tr>
<td>Test Preparation (U01-F13)</td>
<td>497</td>
<td>21,972.90</td>
</tr>
<tr>
<td>Professional Education (S01-F13)</td>
<td>90</td>
<td>2,775.40</td>
</tr>
<tr>
<td>Youth Education (S01-F13)</td>
<td>3,407</td>
<td>222,225.50</td>
</tr>
<tr>
<td>Academic Noncredit (F98-F13)</td>
<td>512</td>
<td>25,862.00</td>
</tr>
<tr>
<td><strong>Summary</strong></td>
<td>5,630</td>
<td>331,417.90</td>
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</tbody>
</table>

* First interaction student headcount per program consists of any student who took a class in that program before taking credit classes. Data for a student who took Continuing Education classes in two or more programs prior to credit classes would appear in more than one data row. For this reason, rows cannot be summed. Duplicates have been removed from summary totals.

^ Calculation based on 3.00 credit hour resident undergraduate lower division tuition and mandatory fees for Summer 2013, Fall 2013 and Spring 2014: $1,377.50 tuition and mandatory fees / 3.00 credits = $459.17 per credit hour

‡ Calculation based on 3.00 credit hour non-resident undergraduate lower division tuition and mandatory fees for Summer 2013, Fall 2013 and Spring 2014: $4,165.38 tuition and mandatory fees / 3.00 credits = $1,388.46 per credit hour
FY 2014 ENROLLMENT INFORMATION

July 1, 2013-June 30 2014

NUMBER OF STUDENTS ENROLLED (TOTAL)

- Academic Credit: 2,172
- Academic Noncredit: 1,710
- Youth: 3,412
- Telecourses: 48
- Technology Education: 433
- Noncredit Contracts: 20
- Go Learn: 49
- Lifelong Learning: 2,324
- Osher: 731
- Test Prep: 617
- Professional Education: 1,146
- Contracts: 2,835
- Contracts (513)
- English Language Institute: 433

15,381

NUMBER OF CLASSES TAKEN (TOTAL)

- Academic Credit: 2,596
- Academic Noncredit: 2,703
- Contracts: 6,872
- Telecourses: 49
- Technology Education: 788
- English Language Institute: 433
- Osher: 1,743
- Test Prep: 757
- Lifelong Learning: 3,174
- Professional Education: 4,018
- Academic Credit: 2,172
- Academic Noncredit: 1,710
- Other: 1,446
- Other: 916
- Other: 743
- Contracts: 6,872
- Contracts: 2,835

33,456
ANNUAL BUDGET

<table>
<thead>
<tr>
<th></th>
<th>FY 2012</th>
<th>FY 2013</th>
<th>FY 2014</th>
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<tbody>
<tr>
<td>State Funded Tuition Generated Funds</td>
<td>4.228M</td>
<td>8.225M</td>
<td>9.032M</td>
</tr>
<tr>
<td>Net*</td>
<td>2.228K</td>
<td>1.137K</td>
<td>923K</td>
</tr>
</tbody>
</table>

*Net of tuition acts as a cushion for unanticipated changes as well as a strategic reserve used to create new programs, support scholarships and to fund the likely future relocation of Continuing Education from the Annex.

FY 2014 SUCCESS STORY

2013-2014 was a big year for the Osher Lifelong Learning Institute. Osher launched an initiative to increase membership in the program to over 1,000 people. Through creative and collaborative efforts within Continuing Education, the university, and the Osher membership, the goal was exceeded by 20%. Membership now stands at 1,200 people strong and more members of the larger community have a meaningful connection to the U. Because of this success, our Osher Institute was invited by the Bernard Osher Foundation to apply for a special operating grant to expand our fundraising program in 2014. This year, more than ever, a strong show of local support through philanthropy is needed. Exceeding the 2014 fundraising goal in a similar fashion to the 2013 membership goal could very well position our Osher Institute to be considered for additional funding from the Osher Foundation in 2015.
Continuing Education has been fortunate to receive support and generous gifts from numerous corporations, foundations, organizations, and individuals. From scholarships and tuition assistance to grants and endowments, these gifts have allowed students of all ages—from grade-schoolers to seasoned adults—to enhance their lives through Continuing Education programs. To give to any of these programs, please use the enclosed donation envelope or call our registration desk at (801) 581-6461.

**The English Language Institute**

ELI is proud of its partnership with Zions Bank which provides English language instruction to non-native speakers in the local community who are hoping to enter the university or other academic institution, or to raise the quality of their employment options.

Since 2006, over 300 students have received scholarships from Zions Bank to attend this evening program. Students who successfully complete the course receive completion certificates and a graduation ceremony similar to those at a university commencement. In addition to the scholarships provided by Zions Bank, the ELI annually provides a 50% tuition scholarship to a deserving, outstanding student in financial difficulties.

**Osher Lifelong Learning Institute**

Through individual donations, the Osher Lifelong Learning Institute offers scholarships to people who would not otherwise be able to attend classes due to financial barriers. We would like to acknowledge this year’s supporters: Osher members and the Bernard Osher Foundation.

**SCHOLARSHIPS & GRANTS**

**Professional Partnerships**

Finally, our Professional Education program has partnered with Milestone Management to offer an Advanced Project Management Certificate for members of the military. Enlisted members at Hill Air Force Base and Nellis Air Force base may use their education dollars from the Air Force to earn a Project Management certificate from the University of Utah. Since entering into this partnership, Professional Education has seen a significant increase in course enrollment and revenue, and is proud to partner with both Milestone and the Air Force on this project.

Continuing Education is pleased with our many successes in FY 2014, and we are excited to carry forward this momentum into the coming year.

**Professional Education**

Donations from American Express, Arthur and Associates, Continuing Education, Pathway Associates LLC, the Park City Foundation, Utah Division of Arts & Museums, and private donors made it possible for more than 40% of Nonprofit Academy participants to receive reduced tuition support.

**Youth Education**

The Utah System of Higher Education generously funded the development of a new ACT Preparatory course for Utah’s high school students. The curriculum being developed is specially designed to provide over 350 students working with University of Utah College Advising Corp (UCAC) advisors the opportunity to improve their ACT Test score. The new course will include in-class lecture and review sessions along with custom online and video modules that allow students to work at their own pace and review material as necessary.

Youth Education also donated over $15,000 worth of classes and camps to students. This provided students who could not otherwise afford our programs the opportunity to attend classes and camps in STEM, Art, Recreation, High School Credit, and more!
DEVELOPMENT FUNDS RECEIVED
(BY DIVISION)
July 1, 2013-June 30 2014

TOTAL DONATIONS
$218,769

THE OFFICE OF ENGAGEMENT, of which Continuing Education is a part, connects community with the promises of higher education in important ways—through first helping young people IMAGINE and really believe they can go to college, then by mentoring and preparing them through the process, and finally by helping them DO—fostering real achievement though advising, engagement, and the creation of a safe space to learn and discover.

THE BEACON SCHOLARS support one another in the pursuit of their academic dreams through mentoring and engagement in a close-knit community. Students engage in the broader community to inspire future college goers. Through community engagement projects students have: hosted 300+ K-12 students on campus through the Defining Your Path Conference, workshops, and campus events; participated in orientations, college forums, and college application events at the Academy of Math Engineering and Science (AMES).

UTAH COLLEGE ADVISING CORPS (UCAC) is a university-based, college access program focused on reaching out to high school seniors who are first generation, low-income and underrepresented, assisting them with the 4-milestones to college: 1) ACT preparation and registration 2) College applications 3) Scholarships 4) FAFSA. Advisors work in 11 high schools in Salt Lake and 1 in St. George, serving approximately 130 students per school. We also expanded to offer college preparation workshops at the Salt Lake Center for Science Education, San Juan High School and White Horse High School.

EDUCATION PATHWAYS AT THE GLENDALE\MTN. VIEW COMMUNITY LEARNING CENTER (CLC) is grown from the philosophy of self-determination that works to identify and remove barriers that community members face in accessing educational opportunities for personal and communal development. Education Pathways connects with 40+ community partners, providing a rich network of continuously developing supports that range from Middle and High School Completion to University of Utah Courses.

CAMPUS CONNECTIONS TO THE K-12 LANDSCAPE: we are diligently working to identify all the connections in the K-12 pipeline from the community to the University of Utah. By reaching out to departments around campus, we have identified where faculty, staff, and students have contributed time and expertise to community. By fully understanding these efforts, University entities will be better suited to more efficiently serve the community, eliminate duplication of services, and fill programmatic gaps. Currently we have identified 197 K-12 engagement programs.